



**BARRIOS**  
VISION



Before Adit, we were juggling Eaglesoft, Weave, and CallRail. It felt like every task required opening another system. Adit brought everything together into one place, which made our administrative and operations tasks dramatically simpler and easier to manage.

**Idaliza, Office Manager**



Optometry



Barrios Vision

# Barrios Vision

How Barrios vision increased patient visits by 20% while saving staff 3 hours per week with Adit

## Challenges

- **Staff switching** between 3 separate systems including Weave, and CallRail to manage patient communication throughout the day, slowing workflows.
- **Limited visibility** into where patient calls were coming from.
- It was hard to track missed calls and **potential patient opportunities**.
- They did not have clear data showing which marketing efforts brought in **new patients**.

## Solutions

- **Call Tracking & Analytics** track call sources and monitor marketing performance.
- **Automated Appointment Reminders** reduce no-shows with scheduled reminders.
- **Pozative Reputation Management** generate and manage patient reviews automatically.
- **Texting** communicate quickly with patients via SMS.

## Results

**3** Hours/  
week

**Saved** staff by managing communications in one system

**20%**

**Increased** the number of overall patients seen

**20%**

**Reduced** the no-show rate by using automated appointment reminders

**20%**

**Boosted** online reviews using Adit's Pozative reputation management software