adit | BIG SKY
SMILES & SEDATION

How Adit helped Big Sky Smiles achieve **106% revenue growth** in the first month and more than **4X growth in bookings**

Meet Big Sky Smiles

Big Sky Smiles prides itself on personalized, patient-centered care - rejecting a cookie-cutter approach in both treatment and technology. So when he needed a powerful, tailored analytics solution, Dr. Tyler J. Bond chose Adit over Dental Intel for its advanced analytics, online scheduling, and automation tools at a fraction of the cost. In just one month, revenue surged 106% from $32K to $66K, while new patient numbers grew from 7 to 30 per month—with a recent spike in 37 bookings in two weeks. Adit's seamless EHR integration also saves 10 hours per week, streamlining operations and boosting efficiency.

Challenges

- Lack of real-time analytics to track performance beyond basic production and collections.

- Evaluated Dental Intel but found it lacked depth and usability.

- Needed a solution to support business growth and streamline operations.

Results

106%	**37** in two weeks
Revenue growth, from $32K to $66K per month	New patient bookings Adit's Online Scheduling
10+	**7** to **30**
Hours saved weekly on operational management	New patient surge per month within 6 months

Adit was a no-brainer. It costs half as much as Dental Intel but delivers far better analytics, scheduling, and automation. Adit is built with real functionality, not just a collection of add-ons from other companies—like software soup.

Dr. Tyler J. Bond
DMD, D.ABDSM, Owner

Life before Adit

When Dr. Bond acquired Big Sky Smiles, he needed more than just basic production and collections tracking - he needed real-time insights to drive growth. After exploring options like Dental Intel, he found them lacking in depth and usability. His search led him to Adit through TruBlu and Fortune Management, where he saw the potential for a smarter, more comprehensive solution.

> *One of the issues I've had with other practice software is just trying to analyze numbers beyond production and collections—beyond the basics.*

Adit to the rescue

Adit provided Dr. Bond with a comprehensive Practice Analytics bundle, giving him instant visibility into key performance metrics. The Practice Overview Dashboard and Practice Scorecard gave him a quick snapshot of key metrics, helping him track progress and identify growth opportunities instantly. Adit's growth feature proved invaluable, allowing him to monitor key trends and measure success as he scaled his practice.

> *I really like the dashboards. I can go into the Practice Overview and get a really fast idea of how the practice is doing.*

The transformation

01 Revenue Growth

Within the first month of using Adit, Big Sky Smiles saw a 106% revenue increase, jumping from $32K to $66K. The powerful analytics and real-time tracking allowed Dr. Bond to make informed decisions directly impacting his bottom line.

02 Operational Efficiency

Adit's seamless integration saved Dr. Bond 10 hours per week, allowing him to focus more on patient care and practice growth instead of administrative tasks.

> *From an operation standpoint, Adit probably saves me about 10 hours per week.*

03 New Patient Acquisition Spike

New patient numbers surged from 7 to 30 per month, demonstrating Adit's effectiveness in driving patient acquisition with automated tools. The intuitive online scheduling and automated reminders played a key role in making the booking process seamless for patients.

> *We went from 7 patients per month to 30 per month in 6 months," concluded Dr. Bond. "This month alone, in just the past 2 weeks, we've received 37 new patients. I attribute that success to Adit's Online Scheduling feature and Automated Reminders in emails and texts.*