



Caldera Dental Group

Caldera Dental Group achieved 30% revenue growth with Adit

Challenges

- **Dentrix Hub constantly failed** with form submissions, frustrating staff and patients.
- **Dropped and missed calls** meant lost opportunities.
- Too many last-minute cancellations and **no-shows**.
- **Hours wasted** on manual confirmations and phone calls.

Solutions

- **Automated Texting** reduced cancellations and saved staff hours.
- **Digital Forms** were easy and convenient for patients.
- **VoIP Phones** were more reliable, offering high call quality and integrated features.
- **Call Pop** displays patient info instantly for better call handling.

Results

16 hours/week

of admin time saved

25%

Dropped calls cut by using VoIP and call pop

25%

Patient retention up with easier recall and communication

30%

Revenue up, thanks to fuller hygiene schedules

95%

No-shows and cancellations down with texting and forms



Adit's all-in-one platform has completely changed our efficiency. For the price, nothing else came close. We looked at other systems, but either they were missing features or they cost way too much. Adit gave us the value we needed, and we've stuck with it ever since.

Shawna, Office Manager



Dental



Redmond, Oregon