



Colorado Injury & Wellness

Colorado Injury & Wellness increased monthly collections by 60% with Adit



You can't beat Adit's features, and you can't beat the price. As far as what it's going to do for you in your office, if you fully utilize it, it's worth every penny and then some.

Dr. Austin Clarke, Chiropractor

Challenges

- **Limited** systems in place beyond Jane App and a local VoIP provider
- **Manual reminders** and patient communication consumed front desk time
- **Google reviews** were growing slowly despite strong patient relationships
- **Disconnected** tools made it difficult to manage patient communication efficiently
- **No consistent** marketing automation or email outreach process

Solutions

- **Adit Voice** offers reliable VoIP phones with responsive support
- **Two-Way Texting** allows patients to text the main office number
- **Appointment Reminders** automate reminders to reduce manual follow-up
- **Online Scheduling** fosters easier booking through Adit and ChiroTouch
- **Pozative Reviews** automate Google review requests and tracking
- **Patient Forms** for faster digital intake workflows

Results

5 Hours/
week

Saved at least eliminating manual reminders and follow-ups

20 new
patients/
month

Added through improved access to communication

40%

Improved confirmed appointments with more reliable patient communication

45%

Increased Google reviews with automated, consistent outreach

60%
(from \$50K to \$80k)

Increased monthly collections using Adit in conjunction with marketing and coaching initiatives



Chiropractic



Colorado Springs, CO