



If you want to grow your practice, improve communication and give patients a better experience, you should switch to Adit. 100%

Gera, Office Manager



Dental



Lakewood, Colorado

# Dedicated Dentistry

Goodbye Lighthouse360, Hello \$1.6M: How Adit became Dedicated Dentistry's growth engine

## Challenges

- **Limited features** and messaging caps **with Lighthouse360**.
- **Confusing caller ID** caused patients to miss calls.
- High no-show rates and **time-consuming manual workflows**.
- **Disconnected systems** for payments, forms, and communications.

## Solutions

- Adit helped scale production through **streamlined workflows**, resulting in **more bookings and fewer missed appointments**.
- Practice Analytics tracked key metrics for **more informed, smarter decisioning**.
- A transformed billing experience with **text-to-pay** links for patients lead to **faster collections**.

## Results

**\$1.6M**

**In production** - their highest in 20 years

**25%**

**Increase in** appointment confirmations

**20%**

**Growth in** new patient appointments

**50%**

**More payments** completed with Adit Pay