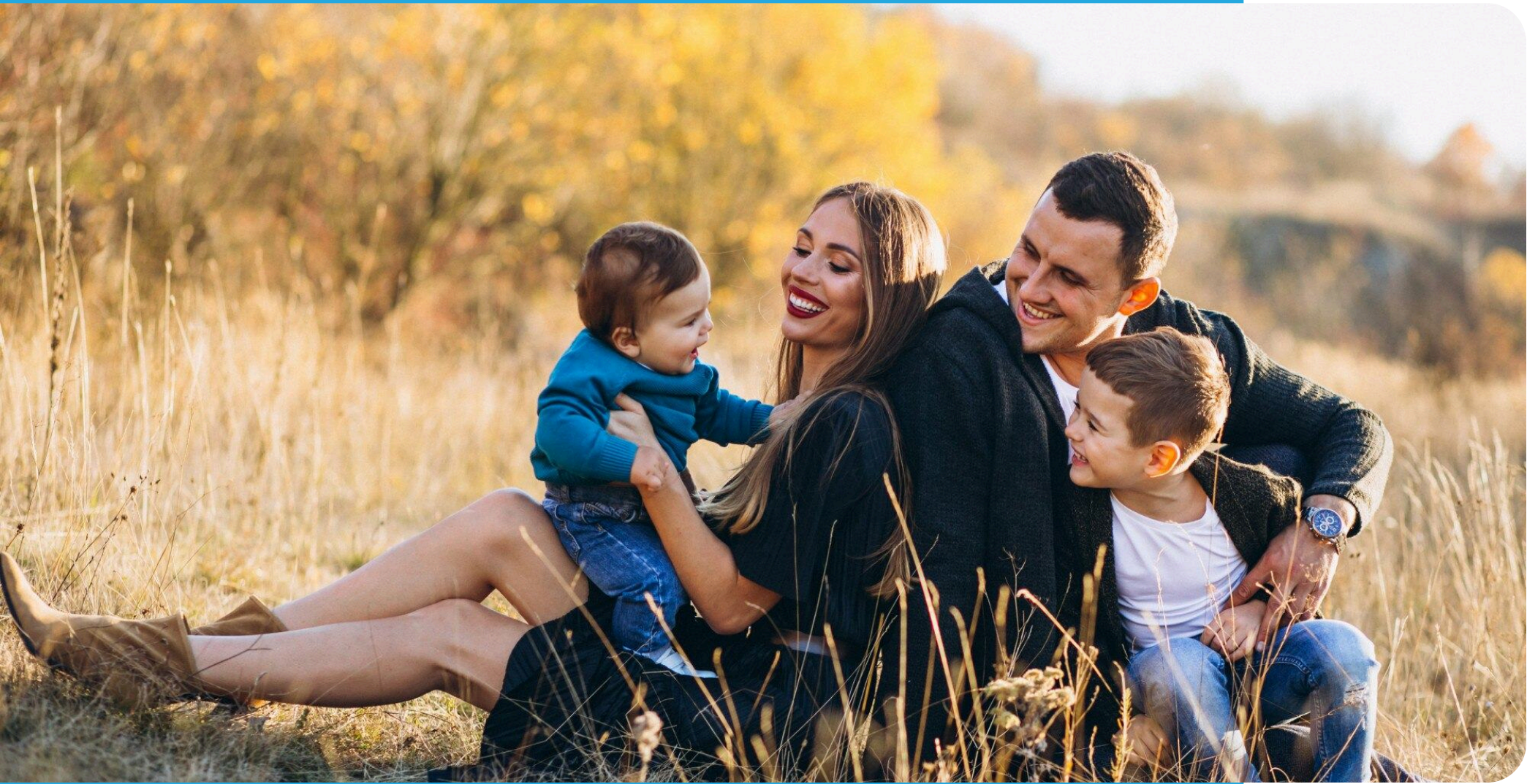




Martin Ruelas, DMD, PC
Creating Beautiful Smiles



I wouldn't call Adit just another software system. It's really become part of how we run the practice. From saving hours each week to boosting our reviews and reputation, it's made life easier for our team and patients alike.

Shana, Office Manager



Dental



Peoria, Illinois

Dr. Martin A. Ruelas

Dr. Martin A. Ruelas' Dental Practice dropped 2 other platforms and boosted revenue 20% with Adit

Challenges

- Patients ignored reminders from random numbers.
- Manual paperwork processes delayd check-ins.
- Hours lost with manual phone calls for confirmations, recalls, and cancellations.
- Last-minute cancellations managed with paper lists.
- Reviews trickled in slowly, only 1–2 per month.

Solutions

- Two-way texting from the office number enabled quick patient chats and confirmations without phone calls.
- Digital forms synced directly into Dentrix.
- Automated reminders and recalls via texts/emails cut no-shows and boost confirmations.
- ASAP list instantly fills cancellations with waitlisted patients.
- Pozative auto-sends requests after visits, building daily feedback.

Results

6–8

Hours saved per week by eliminating manual paperwork

10–15

New patients per month

20%

Increase in revenue

20%

Reduction in no-shows

30%

Increase in confirmed appointments

50%

Last-minute cancellations filled using ASAP lists

75%

Increase in patient reviews in less than a year