Socialite Vision

Socialite Vision boosts revenue by 20% and grows new patients by 40% with Adit

Challenges

- **Weave became unreliable** after constant updates.
- **Phones dropped 40% of calls** with overseas virtual assistants.
- **Payment glitches and misrouted payments** from other Weave customers forced staff to mail refunds.
- **Only 50% of patients completed digital forms**; missing signatures slowed intake.
- **Staff manually re-entered payments** into Crystal PM.

Solutions

- **VoIP Phones** stabilized calls for overseas virtual assistants and reduced dropped calls.
- **Two-way texting** increased confirmations and cut down manual follow-ups.
- **Digital forms** moved to 100% paperless intake with required fields and signatures.
- **Adit Pay** streamlined payments into Crystal PM, eliminating errors and delays.

Results

4 hours/week	**Saved** with appointment reminders	**10%**	**Reduction** in no-shows
15%	**Increase** in confirmations	**20%**	**Increase** in revenue year over year
36%	**More reviews** on Google in 8 months (4.9 star)	**40%**	**Patient** growth year over year
100%	**Digital form** completion		

> Adit made the transition so easy. We just gave you our numbers, and everything was hooked up in minutes. Compared to other software changes we've been through, this was night and day. No downtime, no stress, and no endless setup. It felt seamless, and we were up and running right away.

Jackie, Office Manager

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