



Once I saw how Adit could integrate everything into one system that actually talks to our practice management software and how much stress it would save my team, it was a no-brainer. We didn't even look at other companies. Adit just made sense for efficiency, cost, and overall value.

**Dr. Moonyoung Lee, Practice Owner**



Orthodontics



Somerville, Massachusetts

# Somerville Orthodontics

Somerville Orthodontics boosts patient exam volume by 10% in first 90 days with Adit

## Challenges

- Managing four separate systems that didn't connect with **Cloud 9**
- Staff had to manually send and check **appointment reminders**
- They could not tell if incoming calls were from **new or existing patients**
- **Multi-step digital forms** process that slowed check-ins
- **Generating zero patient** reviews despite growth goals

## Solutions

- **Digital Patient Forms** online forms that sync with Cloud 9
- **VoIP Phones** with patient card popup
- **2-Way Texting** fast, convenient patient communication
- **Automated Reminders** with real-time confirmations
- **Pozative** automates reviews post-visit
- **Adit Pay** integrated payment processing and text-to-pay functionality

## Results

10%

**Increased** patient exam volume

5-6

**Generated** new patient referrals per month

1+ Hour/clinic day

**Saved** by automating reminders and confirmations

30%

**Boosted** appointment confirmation rates



**Reduced** monthly software costs by consolidating three vendors into one integrated platform