



## How a Texas Chiropractic Practice replaced 6 systems with Adit and supercharged efficiency

### Challenges

- Managing phones, payments, forms, reviews, and tasks across **6 disconnected platforms**.
- Frustration with glitches and flaws in legacy systems like **ChiroTouch**.
- **Losing staff time** to telemarketers clogging phone lines and missing real patient calls.
- **Relying on manual task monitoring** via spreadsheets with no centralized accountability
- **Paying higher** combined costs for multiple vendors without unified integration.

### Solutions

- **VoIP Phones** centralized calling with spam-reducing call trees.
- **Call Routing** filters telemarketers and directs patient calls.
- **Pozative Reviews** automates Google review requests.
- **Adit Pay** integrated payment processing within the system.
- **Digital Patient Forms** digitize intake and documentation workflows.

### Results

2 hours/week

**Saved** by reducing telemarketer calls and streamlining call routing

10-20

**Recovered** important patient calls weekly

2%

**Increased** patient bookings



**Lowered** software costs by replacing multiple vendors with one unified platform



**Centralized** operations across phones, payments, tasks, reviews, and communication

When we added up everything we were paying between ChiroTouch, our phone company, and other tools, Adit was a much better price, and it did everything they were doing plus more. Having it all in one place just made sense.

Practice Owner



Chiro



Texas



3 offices