



Adit + CareCredit = 90% case acceptance boost at a Texas Sleep Therapy Centre



Meet the Practice

This Texas-based innovative specialty practice (which prefers to remain anonymous) is dedicated to diagnosing and treating TMJ disorders and sleep apnea with personalized care and advanced technology. However, as patient expectations rose, the team realized their financing process was a bottleneck, slowing down treatment acceptance and frustrating patients.

Challenges

- Time-consuming, manual CareCredit application and approval process.
- Inability to track pre-approved or existing CareCredit users easily.
- Fragmented systems made financing difficult for both staff and patients.

Results



Adit has made everything so much easier. We've never been more efficient.



Office Manager

Life Before Adit

Before partnering with Adit, the practice relied on outdated, manual workflows to offer CareCredit financing. The Office Administrator recalls the inefficiencies:

It was difficult to keep track of who was pre-approved, and the manual work was a barrier to offering CareCredit smoothly.

Staff had to step away from patient care to process applications manually. Patients were often sent to fill out paperwork on-site, delaying treatment decisions and hurting the patient experience.

Adit to the Rescue

The integration of Adit's Financing Module, with CareCredit built in, changed everything. Staff can now:

- Send pre-approval and application links before appointments
- Easily check for existing CareCredit cardholders
- Process payments directly within Adit

The process is so easy now. I can send the patient to the front, and everything's done. It's seamless, and patients love that.

With Adit Pay, the practice processed over \$109.2K last year. Combined with the easy application process, this directly contributed to a 90% increase in case acceptance.

The Transformation

01 Record-Setting Production & Growth

The sleep centre generated 5x net production over the past 12 months, with a patient lifetime value of \$18.2K, well above industry averages. Thanks to Adit's suite of tools, they now enjoy:

- 78% treatment acceptance rate
- 59% diagnostic rate
- 61% patient capture rate
- Just 2% broken appointments

Their net patient growth rate hit 18%, driven by a total of 4,146 active patients and 30% more net new patients in 2025.

02 Review Growth and Online Reputation

With Adit's Pozative module, the practice has skyrocketed its online presence, growing from a modest number of Google reviews to a 5.0-star rating across 563 reviews.

- 319 of those reviews came from Adit
- That's a 56% increase in Google review volume

This credibility drives organic new patient traffic and reinforces trust.

03 Efficiency Across the Board

Adit helped the practice deliver smoother financing, increase collections, drive more new patient traffic, and ultimately elevate the patient experience.

- 593% increase in visits
- 46% growth in production per visit
- 67x ROI from Adit's tools and automation

Processing CareCredit through Adit is hassle-free. It's not only easier for us—but better for our patients." concluded Tricia. "If you want to make your practice more efficient and your patients happier, Adit is the answer.