

Tubb Family Dental

Tubb Family Dental boosts revenue 50% and attracts 30 more new patients each month with Adit

Challenges

- Took over an outdated practice with **no modern systems**.
- **Relied on paper forms** requiring manual entry.
- **Outdated phone system** with no caller ID or call tracking.
- **Manual appointment confirmations** tied up staff hours.
- No process for **collecting patient reviews or feedback**.

Solutions

- **VoIP Phones** show caller ID with patient info.
- **Two-Way Texting** lets patients confirm, reschedule, share insurance.
- **Automated Reminders** text at booking, a week, and an hour before.
- **Digital Forms** completed pre-visit and sync to Eaglesoft.
- **ASAP List** fills last-minute cancellations quickly.
- **Adit Pay** enables text-to-pay for balances or forgotten cards.
- **Review Requests** send automated Google review invites post-appointment.

Results

50-60

New patients
per month from
10-20/month

200+

5 star Google
reviews from
zero reviews

15 hours/week

Saved on patient
confirmations

15 hours/week

Saved with
digital forms

50%

Revenue growth
year of year

85%

Reduction in no shows
with automated
reminders

85%

Increase in confirmed appointments
(with two-way texting)



The price and no contracts were huge for us. We were just getting started and needed something affordable but powerful. Adit checked every box and fit right into Eaglesoft.

Cindy, Office Manager



Dental



Amory, Mississippi