



# Vision Source Magnolia

How one Adit texting feature drove 30% revenue growth for Vision Source Magnolia

## Challenges

- Disconnected systems: **Comcast VOIP, 4PatientCare, My Social Practice did not sync with Crystal EHR.**
- Manual **review requests** and limited feedback.
- No central place for **patient data or communication.**
- **Limited** analytics capabilities.

## Solutions

- **Automated review requests** with Pozative.
- **Canned messages** for targeted patient follow-ups.
- **Unified** phone, text, and fax communication.
- **Centralized** analytics and reporting.
- **Mobile app** for off-site access and control.
- **Automated** reminders and recalls.

From day one, Adit exceeded expectations. It's affordable, reliable, and support has been fantastic.

**Dr. Kyle Delk, OD, Vision Source Magnolia.**



Optometry



Magnolia, Texas



2 offices

## Results

3X

Increase in review  
volume

30%

Contact Lens sales  
boost

Up to 25<sup>min</sup>/<sub>day</sub>

Staff time  
saved